

Get to know a cancer patient and their family

Character name	How does this person help the patient?	What motivates this person?	What challenges, obstacles, or needs does this person have?

Understand ecosystem around obstacles/needs

Choose 1-3 challenges, obstacles, or needs from the previous page that you would like to tackle.

Obstacle to the patient getting the best healthcare.	What are the causes of this obstacle?	What are the effects of this obstacle?	How could this obstacle be removed or diminished?	What consequences could result from removing/diminishing this obstacle?

State the challenge

Choose one or more of the obstacles/needs/challenges you would like to try to address. Write it out here to answer the question, **What is the challenge you plan to address?**

Choose an innovation “recipe”

1. How could you tackle the challenge above?
2. Look at the “innovation recipes” provided.
3. Do any of these seem close to your ideas? Do any seem like they could be adapted to address your challenge statement?
4. Choose **one** existing innovation recipe that you think will best address your challenge, or use the blank prototype template to make your own.
5. Next, you will adapt the recipe, so it doesn't need to be perfect!
6. Pin your recipe to your cork board.

Adapt your innovation recipe to the challenge

ingredients:

1. Choose the ingredients that make up your innovation recipe and pin them to your board.
2. Refer to the “ingredients cheat sheet” for inspiration, or make up your own.
3. For each ingredient, describe the motivation for choosing it.

directions:

1. Discuss your innovation.
2. How do the ingredients work together? How does your innovation work?
3. How does the innovation address additional challenges/complexities in the wider ecosystem?
4. What problems could arise with it and how could you fix these?

Prepare a pitch

You will pitch your innovation to members of your community, and beyond, in order to start making it a reality. For each question below, write one sentence. Try to create a pitch that is about 1 minute long. A spokesperson for your group will deliver the pitch on camera. Practice your pitch with your group.

What is the obstacle or need you hope to address?	
What is your innovation? How does it work?	
How does your innovation address the need?	
What are some questions or uncertainties you have about how it might work, or how it could go wrong?	
What are the next steps for developing your innovation? Who do you need to build it? Who do you need to test it?	